Real estate photography shot list

Room by room, in shooting order. The counts are suggestions: cross out rooms the property does not have and add its features.

Exterior	Suggested
☐ Front of the home, straight on, whole house in frame	1
☐ Front from each corner, showing two sides at once	2
☐ Back of the home and the yard	2 to 3
☐ Street view and the approach to the front door	1

Entry and living spaces	Suggested
☐ Entry looking in: the first view a buyer gets	1
☐ Living room from the corners, widest view first	2 to 3
☐ Family room or den	2

Kitchen and dining	Suggested
☐ Kitchen wide that shows the flow into dining	1
☐ Kitchen from the opposite end and the island or bar	2 to 3
☐ Dining area with the table set simply	1 to 2

Bedrooms	Suggested
☐ Primary bedroom from the doorway corner, and toward the window	2
☐ Each other bedroom, one wide each	1 each

Bathrooms	Suggested
☐ Primary bathroom: vanity, and the shower or bath	2
☐ Each other bathroom, one wide each	1 each

Other rooms	Suggested
☐ Home office or study	1
☐ Laundry	1
☐ Mudroom or utility room	1
☐ Garage, if it is clean and a selling point	1

Outdoor living	Suggested
☐ Patio with the furniture set	1 to 2
☐ Deck or balcony	1 to 2
☐ Pool or spa, if there is one	1 to 2

Details and views	Suggested
☐ Fireplace, built-ins, fixtures and finishes that sell the home	3 to 5

Made with Shot List Template (shotlisttemplate.com).

☐	The view from the best window	1

Twilight and drone (optional)

		Suggested
☐	Twilight exterior just after sunset, every light on	1 to 2
☐	Drone: overhead of the lot	1
☐	Drone: the front at roof height	1
☐	Drone: the lot and the neighborhood around it	1 to 3

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